

# 5th NSW Multilingual Health Information Stakeholders' Forum 2015

## Developing new and innovative approaches to engaging and communicating health messages for culturally and linguistically diverse (CALD) communities

A forum for NSW health funded government, non-government organisations  
and CALD community representatives who have an interest in health

- What does good community engagement look like?
- Who does what in engagement and development of health communication messages in the NSW Ministry of Health?  
(Media Units, Public Affairs, Health Promotion Communication Officers, Social marketing, etc?)
- What are the various opportunities and challenges for collaborating with multicultural health services in facilitating the dissemination of health messages?
- What systems do we have in place to communicate emergency information in languages other than English?
- What does effective engagement look like?  
How can we possibly engage with communities that speak more than 200 languages? How can health campaigns be inclusive of emerging languages?
- What is innovation and how can we nurture innovation in NSW Health campaigns for CALD communities?
- What can we learn from successful CALD campaigns that have shown community engagement and evidence-based results?
- How can we best engage CALD media?
- What, if any, is the role of emerging technologies and social media in CALD campaigns?

**30 September 2015**

**9.00am for a 9.30am start to 4.00pm**

**Novotel Parramatta**

**Lennox Room 1**

**350 Church St, Parramatta**

By invitation only

Numbers are limited

RSVP by **Monday 28 September 2015**

For more information and to book your place,  
ring the NSW Multicultural Health

Communication Service **(02) 8753 5047**

Email: [jesusa.helaratne@sesiahs.health.nsw.gov.au](mailto:jesusa.helaratne@sesiahs.health.nsw.gov.au)

For more information visit: <http://www.mhcs.health.nsw.gov.au/media-centre-stakeholders-forum>

Parking available at the Novotel Parramatta at \$7 for 6 hours. Validate your ticket at reception or at the ticket validation machine near the meeting room.